EQUINE PRODUCT PROFILE

EASY BOY

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great supplement for those horses requiring higher than normal magnesium and B-vitamin levels, **Easy Boy** is designed to be used *in addition* to the Basic Program. These nutrients are considered to be calming "nerve" foods while magnesium is a given for healthy muscular action and relaxation plus aiding in regularity. Do not use this *just* to act as a calming agent; in horses who do not require it, too much magnesium can cause an imbalance.

The high estrogen levels experienced by mares before and during heat cycles tend to suppress magnesium which can cause those "itchy, bitchy, twitchy" mares so many of us are familiar with. Numerous mare owners simply add 1 oz. **Easy Boy** per day to feed with excellent results for a "mellow" mare because it relaxes the long, smooth muscles and gets them out of pain or discomfort. Extra **HES** or even **Breeder Pac** sometimes is also needed for such mares. In fact the combination of the **Easy Boy** and **Breeder Pac** can aid difficult mares in ovulating quicker and easier by balancing their hormones effectively. This is also an excellent combo for mares being artificially inseminated or even in preparation for embryo transplants or implants.

Most highly muscled horses require a bit more magnesium than average to prevent muscle tie-up. Such horses would benefit from the addition of daily **Easy Boy** to their grain ration as would any horse who has in the past experienced tying-up episodes.

Adding 1 oz. **Easy Boy** to a mixture of **Relax** or **Tranquil** and **DynaPro**, makes a great traveling companion whether your horse is normally at ease or not. It can be syringed directly into the mouth or mixed with grain ration. Especially in warmer weather or just for taste, a ½-1 oz. dose of **Dyna-Spark** is a great addition.

Some people have found that by starting **Easy Boy** three days before a stressful event, that optimum magnesium levels will be in effect when needed.

Magnesium is also a natural laxative, and horses who tend toward impaction and hard manure seem to have better digestive functions when being fed **Easy Boy**, especially along with **DynaPro**.

For horses that do not drink properly when it is colder than usual, about 2 oz. **EasyBoy**, along with **Tranquil** and **DynaPro**, will help to relax the gut. Simply add to grain ration or use as a drench adding a bit of **DynaSpark** for an extra electrolyte booster.

An Oregon distributor says: "What a Godsend!...Easy Boy for horses -- it really works. After
years of the show day jitters (sometimes seen in the
warm up ring as 'airs above the ground'), my
Thoroughbred and I are able to have a positive experience in a show. I give ½ ounce of Easy Boy
morning and night two days before a show, then I
ounce the morning and night just before, with 1 to 2
ounces with the morning feed the day of the show.
What a difference! The horse is focused and fully
able to perform without 'losing her
mind'......Thanks again, Jim, for assisting animals
and their owners to higher levels of communication
and interaction."

Owners of horses exhibiting neuromuscular problems, or for those recovering from diseases such as West Nile Virus or any encephalitic challenge, have found their horses gaining ground far more rapidly after Easy Boy is introduced into the diet at, or a bit above, suggested levels.

EASY BOY IS DEFINITELY not needed for every horse, but for those requiring the extra magnesium and B-vitamins this provides, it is a superior addition to the Basic Program. ■