

Jim Zamzow, founder and president of **DYNAMITE® MARKETING, INC.** says: *"It is common knowledge that our crops are failing us in nutritional content which must be supplemented to insure proper health and performance. While DYNAMITE has addressed the vitamin and mineral deficiencies in our products, we have always addressed the energy and protein issue by recommending ingredients usually available at your local feed store. Unfortunately, these ingredients are not available or are of poor quality. We are pleased to offer HES pellets, which is the protein and fat concentrate used in our PGR along with grains and Dynamite Plus. HES contains 30% protein and 8% fat, all derived from natural plant and milk by-products. Use this product whenever the need for extra protein and energy is indicated."*

We have found **HES** to be of tremendous benefit for any horse requiring a safe, digestible form of calories without carbohydrate content. It is already an ingredient of both **PGR** and **TNT**, but some horses require individual amounts. It should be added to the Basic Program. Below are some of the ways we have used it successfully.

... For insulin resistant or Cushing's horses, horses with uncharacteristic cresty necks, or any horse which requires fat (especially for optimum hormone production), protein and calories but cannot tolerate carbohydrate feeds including grain.

... For horses needing to gain safe weight. Traditionally, corn oil has been suggested by trainers, feed stores and even vets, but since horses do not have gall bladders, the oil turns out to be indigestible and it can inhibit digestion of the fat soluble vitamins A,D, E & K important for calcium absorption. It also is high in Omega 6 fatty acid making it even less desirable. We have had tremendous success with feeding anywhere from one quarter cup of **HES** each feeding to one cup each feeding; start slowly and build up to no more than four cups total per day.

... For competitive horses needing more energy. Feed as above and see the energy difference! We

have also suggested it as a "lunch" for trail riding horses along with some **PGR** and/or **Regular** or **TNT**, **DynaPro** and, especially in summer, **DynaSpark**.

... For lactating mares it supplies the extra fat, protein and energy needed to make superior milk in quantities needed to grow big, strong, healthy babies while keeping such mares in top condition. We do suggest it for the first three months only (unless the mare is underweight), since after that, milk nutrients lessen as the baby really begins eating on its own and mom is getting ready to taper off in anticipation of weaning. Foals growing on **HES**-fed mares are incredible!

... For weanlings and growing youngsters needing some extra nutrition for safe, sound growth; added to the Basic Program it can help produce superior adults.

... For show horse fitting out and incredible gleam. Throw away those spray bottles of artificial shine and just see what happens with **HES** added to your show horse's Basic Program! Many show people tell us they no longer have to even bathe their horse before a show; just dusting it off with a cloth reveals the deepest shine ever with the coat having a soft-as-silk feel to it. Our horses gleam in spite of the fact they are groomed only once a year and yes, their coats feel like silk.

BECAUSE HES IS FORMULATED from pure, organically-grown and extruded whole soybeans, it is essentially human grade and contains the natural lecithin to aid its digestion. Thousands of horse owners have been thrilled with the results! ■