

EQUINE PRODUCT PROFILE

V/M SALT MIXTM

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This product was designed by Jim Zamzow, founder and president of **DYNAMITE[®] MARKETING, INC.**, as an all-purpose free choice supplement in pasture situations where individual feeding is not possible.

Because it has both apple flavoring and molasses (organic blackstrap) in it, it is quite tasty to horses so they may consume quite a bit of it. Some distributors recommend adding **Izmine** at the rate of 1 oz per pound of **V/M** to slow down consumption and to provide even more electrolytes.

Because consumption of **V/M** should not be strictly salt driven, it should also be fed with **NTM Salt** free choice.

We have as a downline distributor a rather prominent TB race horse breeder who supplies all four free choicers (**NTM Salt**, **Izmine**, **1:1** and **2:1**), along with the **V/M Salt Mix** in vane feeders to his pastured broodmares.

Vane feeders are usually available at farm and ranch outlets or co-ops. They consist of some sort of raised bin with a lid like a sail that moves with the wind thus keeping the contents reasonably dry. Some have partitions and others do not making it necessary to put your own feed squares in there; some find this more desirable as it allows for easier cleaning.

Although it will not supply ideal and/or individualized quantities of nutrients as will individual feeding **DYNAMITE[®] Regular** or **Plus**, **V/M Salt Mix** is certainly far better than the alternative of nothing at all and performs admirably in its assigned position. ■