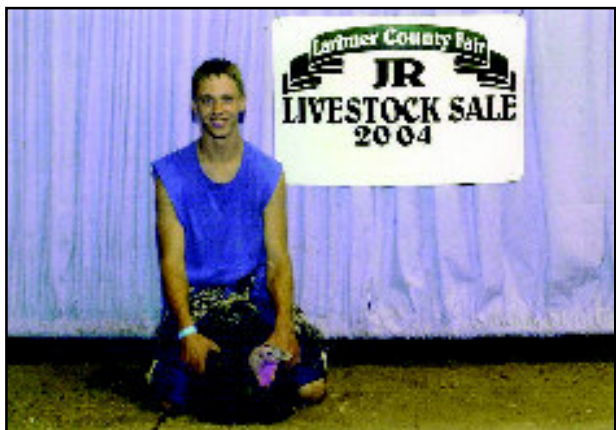


DYNAMITE[®] Goes to the County Fairs!



My sons Kirk and Keith Abercrombie raise turkeys and lambs for 4-H.

Last year Kirk won Reserve Grand Champion Turkey with one of his hens. This year (2005), Keith won first and tied for second place on both lambs in the Rate of Gain Contest.



Both years we fed DYNAMITE[®] to the turkeys and lambs. This is some of the best turkey and lamb I have ever eaten!

CO Director Val Gaffield

A Pheasant Friendly Program

Last month, we had a question from Silver Director, David Whiting of CO, regarding a group of 30-40 pheasants. He had been approached about creating a DYNAMITE[®] program for the flock of varying breed and expense. The owners told David that some of these birds had been getting sick, some had even died and 4 more were on the downhill slide.

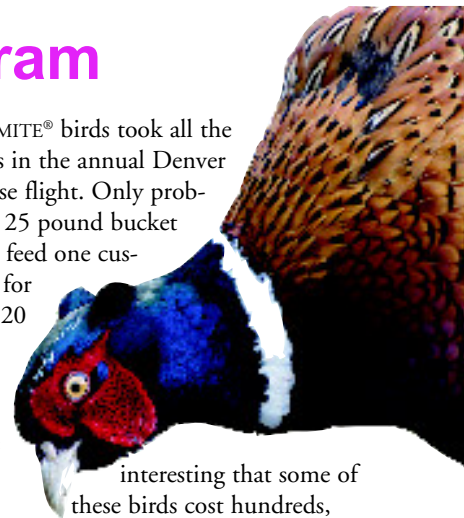
The owners valued and appreciated their expensive birds but after reviewing the DYNAMITE[®] Bird Program, realized that feeding an entire flock as suggested could get too pricey too quick. They asked David for alternative suggestions to the program. We sent the question right to Jim who responded and then realized that if one person has this question, many of you might as well. He wanted to have his insight in the newsletter for those who may have similar questions.

He suggested:

- **Free Choice Minerals** without the Salt.
- **Pelleted Grain Ration** would also be a good suggestion if they can't be sure their current one is clean. Some of these exotics are like the canary in the coal mine and they are very sensitive.
- For economy they might go with **Zoo Formula[™]** or **Dynamite Plus[™]** instead of **Exotic Bird Formula**
- They might want to use the bird formula with their chicks.
- Also a drop or two of **Trace Minerals** per gallon of water in their new chick waterers will help with coccidiosis etc.
- The **Dyna-Pro[™]** is always good, too.
- The main thing to remember is that most of our products can be used on poultry just in very small amounts. I remember years ago a guy was selling **Dynamite[®]** to the racing pigeon club. They called it a racing formula.

DYNAMITE[®] birds took all the awards in the annual Denver to Boise flight. Only problem, a 25 pound bucket would feed one customer for about 20 years.

- It's always



interesting that some of these birds cost hundreds, even thousands of dollars and the loss of even one would pay for the whole feeding program for a year, but some choose to feed poor quality feed. It's like buying a \$500,000 car and saving money by using low quality fuel. It has always been the great challenge of selling quality feed. My dad had a sign on his desk for years that said, "I have two prices for oats, I have oats and I have oats that have been through the horse only once, half price".